

## EXHIBITION PACKAGES & BENEFITS

### POSITIONS AVAILABLE

1

1

6

POSITION YOUR COMPANY AS A LEADER WHO ARE AT THE FOREFRONT OF CONTRIBUTING TO THE DEVELOPMENT AND TRANSFORMATION OF EDUCATION

CO-HOST

PLATINUM

GOLD

ACCESS TO REACH A TARGETED PRE-QUALIFIED PROFILE OF DECISION MAKERS IN THE EDUCATION FRATERNITY BY DIRECT EMAILS

200000

200000

200000

POSITION YOUR BRAND IN ALL OUR MEDIA CAMPAIGNS AND MEDIA PARTNERS WILL CARRY YOUR COMPANY LOGO

YES

YES

YES

CREATE THE BUZZ WITH RADIO JINGLES BEFORE THE EVENT AND HAVE SPECIAL CONTENT THAT WOULD ATTRACT KEY BUYERS TO YOUR STALL

20 SPOTS

10 SPOTS

NO

BE A PART OF THE NEWSPAPER ADVERT WITH YOUR COMPANY LOGO SHOWCASED AS A PARTNER

YES

YES

YES

HAVE EXTENSIVE VISIBILITY WITH YOUR LOGO PRESENCE ON HOARDING DISPLAYED ACROSS THE CITY

YES

YES

YES

AN EXTRAVAGANT DISPLAY OF YOUR COMPANY'S LOGO WITH THE LEADERS ACROSS THE CITY ON EXCLUSIVE BANNERS HOISTED ACROSS THE CITY

YES

YES

YES

CREATE AN EXCLUSIVE TOUCH BY SHARING AND PROMOTING YOUR COMPANY THROUGH VIDEO CONTENT ON WHATSAPP

YES

YES

YES

BE PROMOTED DAILY IN ALL OUR SOCIAL MEDIA CAMPAIGNS AND UPDATES WITH LOGO PRESENCE OF YOUR COMPANY

YES

YES

YES

RUB SHOULDERS WITH THE WHO'S WHO OF EDUCATION AND BE A PART OF THE MOST PRESTIGIOUS INAUGURATION CEREMONY

YES

NO

NO

GET MAXIMUM MILAGE BY HAVING YOUR COMPANY SHOWCASED ON THE EXCLUSIVE BOOKLET MADE FOR THE EVENT BY POSITIONING YOUR COMPANY PROFILE AND OFFERINGS WHICH WILL BE DISTRIBUTED TO THE DIGNITARIES OF THE EDUCATION FRATERNITY

BACK COVER PAGE

2 PAGE AD

1 PAGE AD

GET YOUR STAFF INVOLVED BY GETTING PASSES TO BE A PART OF THE 3 DAY EXHIBITION

50

30

20

DISPLAY YOUR COMPANY STANDEE ON THE ISLES OF THE EXHIBITION AT CRITICAL JUNCTURES FOR MAXIMUM MILAGE

04

02

NO

YOUR COMPANY WILL BE PROVIDED WITH ONSITE BRANDING OPPORTUNITIES FROM WHICH YOU CAN PICK 6 TO SHOWCASE YOUR FLAIR & FLAMBOYANCE AT THE VENUE

YES

YES

NO

GET EXCLUSIVE PROMOTION ON TELEVISION WITH AN EXCLUSIVE INTERVIEW OF YOUR TOP MANAGEMENT AT THE EVENT

YES

NO

NO

SHOWCASED YOUR COMPANY AS THE LEADER IN THE EXHIBITION STALLS WITH THE MAXIMUM AREA EXCLUSIVELY DEDICATED FOR BRANDING, PROMOTION AND SALES

64 SQ METERS

64 SQ METERS

36 SQ METERS

PROVIDE A WISH LIST OF TOP DIGNITARIES TO BE INVITED AS OUR ESTEEMED VIP'S TO BE PRESENT AT THE EVENT

YES

YES

YES

### TOTAL INVESTMENT

2500000

2000000

1000000