

# University Showcase Partner

## PRE-EVENT BENEFITS

### Branding

- University branded as the “**University Showcase Partner**” along with other Universities
- University listed in the Conference Website with **University logo** and hyperlink

### Marketing

- **University Logo** in the conference brochure that will be distributed to all attendees
- **University Logo** in all marketing collaterals including EDM, magazine advertisements & wherever applicable.

## AT THE EVENT BENEFITS

### Branding

- **University logo** to be positioned on the **conference backdrop**
- **One page colour advertisement** in the conference brochure.
- **University Logo** in Standee/Banner displayed during the conference
- **3 Call-outs** before your Keynote address on the **Exhibition Stage** to bring all interested personnel's who wish to explore your **University**

### Access Pass

- **1 Speaker Pass** for any Top Management from your esteemed **University**
- **4 Complimentary Passes** for your **University** representatives to attend.

### Programme Involvement and Audience Education

- **20 minutes on stage to promote University** choice addressing the entire audience who are interested in your **University**
- **20 minutes** in the group discussion room to help shortlist and identify students and universities you wish to work with

### Networking and Business Development

- **Networking Stall (Octonorm) 3x3 sqm** located within the networking area to facilitate meetings and discussions.

### Post Event Promotion

- **University Logo** will be positioned in the Post Event Report

